

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56965

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR		189308	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT			VOGEL FOR STATE SENATE		
AND	7669 Stagers Loop			PO BOX 23		
ADDRESS	Delaware	OH	43015-7010	Beaver	PA 15009-0023	
	USA			USA		
CONTACT				PRODUCTPA SD47 ELDER VOGEL 10/10-23		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2884	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/23/12 NO. WEEKS:						2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY VOGEL FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC										
1 10 MIN SEP	00021..	3	05:58A	07:00A	30S	10/11/12-10/12/12	THIS MORNING 6-7AM	3	600.00	1800.00
2 10 MIN SEP	11111..	5	05:58A	07:00A	30S	10/15/12-10/19/12	THIS MORNING 6-7AM	5	600.00	3000.00
3 10 MIN SEP	11000..	2	05:58A	07:00A	30S	10/22/12-10/23/12	THIS MORNING 6-7AM	2	600.00	1200.00
4 LUR;10 MIN SEP	00021..	3	09:00A	09:30A	30S	10/11/12-10/12/12	PITTSBURGH LIVE	3	125.00	375.00
5 LUR;10 MIN SEP	10100..	2	09:00A	09:30A	30S	10/15/12-10/17/12	PITTSBURGH LIVE	2	125.00	250.00
6 LUR;10 MIN SEP	11000..	2	09:00A	09:30A	30S	10/22/12-10/23/12	PITTSBURGH LIVE	2	125.00	250.00
7 10 MIN SEP	00111..	3	05:58P	06:30P	30S	10/10/12-10/12/12	M-F 6PM NEWS	3	900.00	2700.00
8 10 MIN SEP	11110..	4	05:58P	06:30P	30S	10/15/12-10/18/12	M-F 6PM NEWS	4	990.00	3960.00
9 10 MIN SEP	T	1	05:58P	06:30P	30S	10/23/12-10/23/12	M-F 6PM NEWS	1	990.00	990.00
10 10 MIN SEP	00111..	3	06:30P	07:00P	30S	10/10/12-10/12/12	M-F 630PM NEWS	3	900.00	2700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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PAGE 2

146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	189308	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT			VOGEL FOR STATE SENATE			
AND	7669 Stagers Loop			PO BOX 23			
ADDRESS	Delaware	OH	43015-7010	Beaver	PA 15009-0023		
	USA			USA			
CONTACT				PRODUCTPA SD47 ELDER VOGEL 10/10-23			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE		1310	
			2884				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/23/12 NO. WEEKS: 2							

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			FROM	TO						
11 10 MIN SEP	11100..	3	06:30P	07:00P	30S	10/15/12-10/17/12	M-F 630PM NEWS	3	990.00	2970.00
12 10 MIN SEP	11000..	2	06:30P	07:00P	30S	10/22/12-10/23/12	M-F 630PM NEWS	2	990.00	1980.00
13 LUR;10 MIN SEP	0011100	3	11:00P	11:35P	30S	10/10/12-10/12/12	11PM NEWS	3	850.00	2550.00
14 10 MIN SEP	1111100	5	11:00P	11:35P	30S	10/15/12-10/19/12	11PM NEWS	5	1890.00	9450.00
15 10 MIN SEP	1100000	2	11:00P	11:35P	30S	10/22/12-10/23/12	11PM NEWS	2	1890.00	3780.00
16 LUR;10 MIN SEP	Sa	1	11:00P	11:35P	30S	10/13/12-10/13/12	11PM NEWS	1	850.00	850.00
17 10 MIN SEP	Sa	1	11:00P	11:35P	30S	10/20/12-10/20/12	11PM NEWS	1	1700.00	1700.00
18 LUR;10 MIN SEP	Su	1	11:00P	11:35P	30S	10/14/12-10/14/12	11PM NEWS	1	850.00	850.00
19 LUR;10 MIN SEP	Su	1	11:00P	11:35P	30S	10/21/12-10/21/12	11PM NEWS	1	900.00	900.00
20 10 MIN SEP	Sa	1	05:58A	07:58A	30S	10/20/12-10/20/12	SAT. MORN. LOCAL NEWS	1	300.00	300.00
21 LUR;10 MIN SEP	Sa	1	05:58A	07:58A	30S	10/13/12-10/13/12	SAT. MORN. LOCAL NEWS	1	115.00	115.00
22	Sa	1	07:58A	10:00A	30S	10/20/12-10/20/12	SAT.CBS MORNING NEWS	1	450.00	450.00

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR		189308	ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>		STRATEGIC MEDIA PLACEMENT		VOGEL FOR STATE SENATE		
<b>AND</b>		7669 Stagers Loop		PO BOX 23		
<b>ADDRESS</b>		Delaware OH 43015-7010		Beaver PA 15009-0023		
<b>CONTACT</b>		USA		USA		
				<b>PRODUCT</b> PA SD47 ELDER VOGEL 10/10-23		
<b>LOCAL SALESPERSON</b>		Brian Butz-1		<b>AGENCY EST. NO.</b> 2884		
<b>NATIONAL SALESPERSON</b>				<b>PRODUCT CODE</b> 1310		
<b>BROADCAST SCHEDULE STARTING</b> 10/10/12 <b>AND ENDING</b> 10/23/12 <b>NO. WEEKS:</b> 2						

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			FROM	TO						
10 MIN SEP										
23 Su 10 MIN SEP		1	08:58A	10:28A	30S	10/14/12-10/14/12	CBS SUN MORN	1	500.00	500.00
24 Su 10 MIN SEP		1	08:58A	10:28A	30S	10/21/12-10/21/12	CBS SUN MORN	1	630.00	630.00
25 Su Su LUR;10 MIN SEP		1	07:03P 12:57P	07:30P 07:00P	30S	10/14/12-10/14/12	NFL REGULAR SEASON GAMES	1	3300.00	3300.00
Total Contract:								53		47550.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						47550.00	.00	.00	47550.00	
GRAND TOTAL									47550.00	

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